

About RIITA

The Rural Iowa Independent Telephone Association (RIITA) was formed in 1966 and currently represents 122 small, locally owned and operated telephone companies who serve small towns and rural areas across the state. Our members are the original providers of local phone service, but have since diversified to offer high-speed Internet, video and wireless communications. They have made that transition from basic phone companies to total telecommunications service providers to meet the needs of their customers.

Mission

Our mission remains that of fostering the success of Iowa's community-based communication service providers through regulatory and legislative advocacy, professional development/education and generating public awareness of the contributions made by our members to local economic development and to Iowa's economy.

Guiding Principles

Together, with our members, we adhere to three basic principles as it relates to the long standing, national telecommunications public policy as articulated in the Communications Act of 1934.

1. **Fairness** - Urban, suburban and rural consumers alike deserve to stay connected to their families, friends, and the world through communications technologies.
2. **Affordability** - Technology is only useful when it's affordable to consumers. We must work to ensure that all Americans can receive affordable communications technologies at comparable prices.
3. **Access** - Every American should have access to the latest, modern technologies, no matter where they live.

STAY CONNECTED

If your telco uses the material provided, please contact us at sheila@riita.com to let us know what you've used and how you've used it. Also, if you receive any feedback from your local media, community members or subscribers let us know that too. Please provide us with a scanned copy of article, weblink to online newspaper or other sample of the information.

We welcome your active involvement in this effort and look forward to working with you. Thank you in advance for helping to spread the message about the contributions made by our member companies and the challenges we face as an industry.

For further assistance, comments or questions, contact:

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