



2010 Telecommunications Survey
Please complete and return by Thursday, January 28

To better share our message with legislators and regulatory officials, we are asking that you participate in the following survey. By completing this survey, we will be compiling data that will help us craft our message and clearly illustrate the huge shifts in the telecommunications industry taking place here in Iowa. We recognize the demands on your time and the reporting obligations you experience, but this is now more important than ever. NOTE: Individual information will not be released and only used to compile aggregate data. At no time will proprietary information be shared with anyone and individual surveys will be destroyed upon tabulation.

Company \_\_\_\_\_

Completed by \_\_\_\_\_ Email \_\_\_\_\_

- 1. Type of Organization [ ] Coop/Association [ ] Corporation
2. Number of Years in Service \_\_\_\_\_
3. Number of Communities Served \_\_\_\_\_
4. Number of Employees \_\_\_\_\_
5. Number of square miles served \_\_\_\_\_
6. Number of Residential Subscribers \_\_\_\_\_ Residential Rate \_\_\_\_\_
7. Number of Business Subscribers \_\_\_\_\_ Business Rate \_\_\_\_\_
8. Have you raised your rates in 2009? [ ] Yes \_\_\_\_\_% of increase [ ] No
9. If you did or did not raise your rates, do you plan to raise your rates during 2010? [ ] Yes [ ] No
If yes, anticipated percentage of increase \_\_\_\_\_%
10. Do you offer bundled services? [ ] Yes [ ] No
11. Miles of: Fiber within exchange \_\_\_\_\_ Copper \_\_\_\_\_ Coax \_\_\_\_\_
12. Have you:
[ ] Initiated FTTH projects during 2009
o Anticipated cost of project: \$\_\_\_\_\_
o Anticipated # of miles \_\_\_\_\_
o Is the project: [ ] In town only [ ] Total exchange

- Completed any FTTH projects during 2009
  - o Cost of project \$ \_\_\_\_\_
  - o # of miles laid \_\_\_\_\_
  - o Is the project:  In town only       Total exchange
- Postponed any FTTH projects
  - o Estimated cost of project if undertaken \$ \_\_\_\_\_

13. If you have postponed any FTTH projects, why?

- Reduced income based on IUB tariff ruling
- Simply a business decision
- Uncertainty in federal regulatory climate
- Other \_\_\_\_\_

14. Services offered by your company/subsidiary/affiliate:  
(check all that apply)

- |   |  |
|---|--|
| <input type="checkbox"/> Broadband        | <input type="checkbox"/> Cellular      |
| <input type="checkbox"/> Dial Up Internet | <input type="checkbox"/> Long Distance |
| <input type="checkbox"/> VoIP             | <input type="checkbox"/> Cable         |
| <input type="checkbox"/> Data Warehousing | <input type="checkbox"/> IPTV          |
| <input type="checkbox"/> Other _____      |  |

15. What is your take rate on Internet/Broadband service provided, deployed by any means? \_\_\_\_\_%

16. Are you in a partnership or collaborative effort on various services provided by your company with other area LECs?       Yes       No

If yes, what is the nature of the venture (i.e. wireless, fiber ring, personnel/management, equipment)?  
\_\_\_\_\_

17. Property Taxes paid in the most recent tax year for the State of Iowa \$ \_\_\_\_\_  
\_\_\_\_\_ % Increase      \_\_\_\_\_ % Decrease       No Change

Average property tax assessment per subscriber      \$ \_\_\_\_\_  
*[divide property tax paid above by total subscribers]*

Number of school districts that property taxes were paid to: \_\_\_\_\_

18. Do you provide services to:  
(check all that apply)

- Schools
  - o Offer reduced rate?       Yes       No
  - o Services provided
    - Broadband       Yes       No
    - Voice       Yes       No
    - Video       Yes       No
    - Other \_\_\_\_\_
  - o Number of school districts \_\_\_\_\_
- Libraries
  - o Offer reduced rate?       Yes       No
  - o Services provided
    - Broadband       Yes       No

- Voice  Yes  No
- Video  Yes  No
- Other \_\_\_\_\_
- Number of libraries \_\_\_\_\_
- City/County Offices
  - Offer reduced rate?  Yes  No
  - Services provided
    - Broadband  Yes  No
    - Voice  Yes  No
    - Video  Yes  No
    - Other \_\_\_\_\_
  - Number of governmental entities \_\_\_\_\_
- Hospitals/Medical Clinics
  - Offer reduced rate?  Yes  No
  - Services provided
    - Broadband  Yes  No
    - Voice  Yes  No
    - Video  Yes  No
    - Other \_\_\_\_\_
  - Number of entities \_\_\_\_\_

19. In your exchange(s), the number that use the ICN to provide telecommunication services:

Schools \_\_\_\_\_ Libraries \_\_\_\_\_ Hospitals/Clinics \_\_\_\_\_

20. In your exchange(s), the number that have returned to you to provide service that previously used the ICN:

Schools \_\_\_\_\_ Libraries \_\_\_\_\_ Hospitals/Clinics \_\_\_\_\_

21. Did you apply for Federal stimulus funding?  Yes  No

If not, why not?

- Did not have time to put together an application.
- The cost and reporting requirements were too burdensome.
- Was not a good economic, business decision for my company.
- Other \_\_\_\_\_

22. General Comments/Issues You Would Like to Share:

**Please return by Thursday, January 28 to:**  
**Rural Iowa Independent Telephone Association**  
 100 Court Avenue, Suite 218  
 Des Moines, IA 50309

Questions?  
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